



Presented by Darshan Arya  
President, CEO & Chief Architect of  
MaximumBit, Inc.

*Introducing*

# **An Evolution in Cloud Computing**



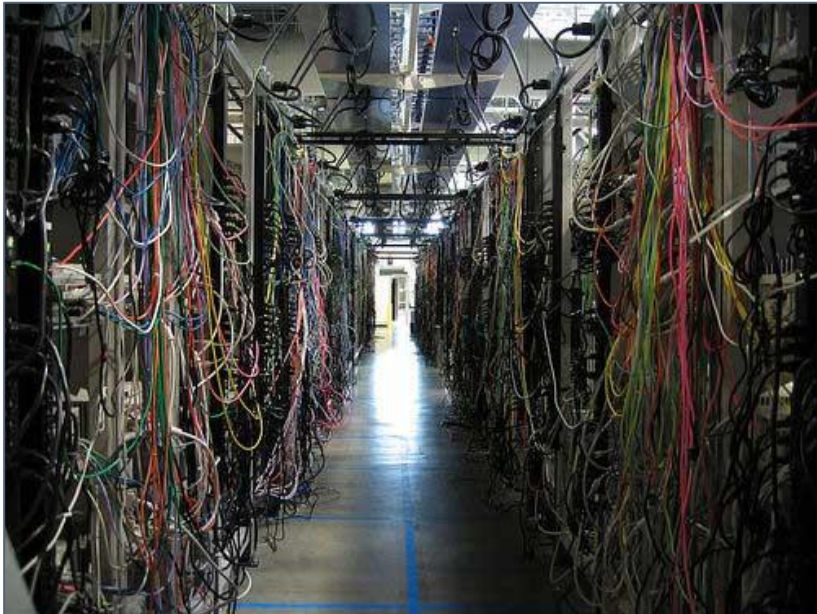
***Revolutionizing Business Computing***

**An Industry-First Cloud Enablement Solution**

# Business Computing Challenges

## Build-it-yourself Model *Costly & Complex*

1. *Extensive construction costs*
2. *Extensive maintenance costs*
3. *Difficulty with compliance*
4. *Challenges supporting custom apps*
5. *Challenge in integrating on-site technologies with Cloud technologies.*



## Traditional Hosted Cloud Model *Top 5 challenges*

1. *Dependent on internet links being up*
2. *Limited customization*
3. *Difficulty with compliance*
4. *Challenges supporting custom apps*
5. *Challenge in integrating on-site technologies with Cloud technologies.*

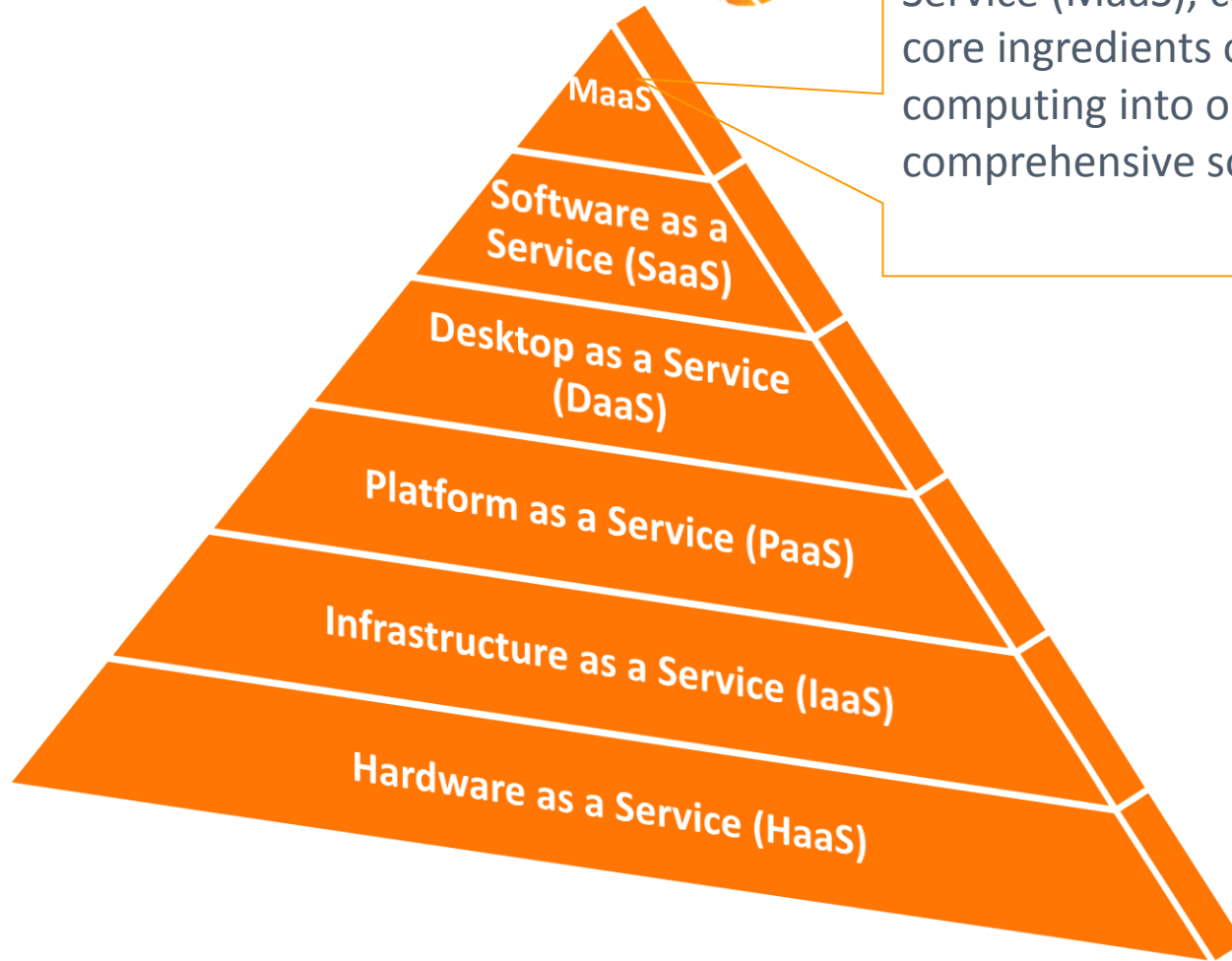


# Desktop 365 Vision



## MaaS:

Introducing Municipality as a Service (MaaS), combining the core ingredients of cloud computing into one comprehensive solution.





## Industry First – On Premise Cloud Delivery Platform

A simple and flexible solution that instantly transforms business computing, without the cost and complexity.



**Our Cloud. Your Sky.**  
✓ Simple ✓ Scalable ✓ Secure



# Computing, Storage, Networking, and Virtualization

Delivering a business-in-a-box with Desktop 365 Hybrid Edition (formerly “Project Genesis”) and Desktop365 Hosted Edition

*Together At Last*



MaximumBit, Inc.  
**Desktop 365**  
*Hybrid Edition*



## OUR CLOUD. YOUR SKY.

Leverage public cloud scalability and pricing with private cloud customization

## Simplicity

.....

- Predictable per/user per/month IT costs
- Use any device, anywhere over any network to connect to your work environment
- Login via a web page with a simple username and password
- Leverage smooth roaming to motion from device to device

## Scalability

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- Open branch offices instantly with just an Internet connection
- Leverage enterprise-grade technologies
- Ability to add users on demand
- Ability to self provision users

## Security

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- 128 bit encrypted protocol
- 2048 bit SSL encrypted connection
- Only keyboard strokes, mouse movements, and screen updates sent over the wire (no data files leave the data center)
- Ability to add two-factor authentication
- Ability to deploy Desktop 365 on premise

Built on **CITRIX**

Multimedia • Collaboration • Peripherals



3D and Graphics • Network • WAN Optimization

## CONTROL AND EFFICIENCY

*Full customization ability for any vertical or size, Optional 24x7 IT Pro Support | SAS70 Type II Datacenters*



# Desktop 365 – Feature Differentiation

“The most feature rich computing experience in the market today”

- Endorsed by major OEMs
- Ability to active roam your computing environment from device to device. “Workshifting”
- Support for nearly all mobile phones, tablets, thin clients, PC’s, Mac’s – work on the go with a simple login and password.
- Universal printing with auto-recognition.
- Genetically secure protocol with built-in 128bit encryption, 2048 SSL wrapper and ability to add in two-factor authentication.
- Bringing Personal, Private and Public Cloud technologies together into one powerful solution



- Support for adding custom applications
- Ability to add Exchange/Sharepoint and other Microsoft technologies (“not just a desktop”)
- Self-provisioning of the basic desktop
- Available now, start a free trial at [www.maximumbit.com](http://www.maximumbit.com) and turn your iPad into a business machine



## OUR CLOUD. YOUR SKY.

Desktop 365 *Hybrid Edition* represents the first turnkey, **on-premise** cloud delivery solution. It's as simple as subscribing to a standard utility service.

### Differentiators

- ✓ Eliminate need to buy, upgrade and manage traditional PC's.
- ✓ Enable the delivery of cloud to the customer vs. requiring the customer to migrate to the cloud. Eliminate the barriers to cloud services with the flexibility of Desktop 365 Hybrid Edition.
- ✓ Bringing the scalability and cost savings of public cloud with the customization, flexibility, and features of a private cloud.
- ✓ First true hybrid cloud technology that brings everything together into one solution
- ✓ The first platform that truly combines PaaS, SaaS, DaaS and IaaS with a comprehensive set of services all into one simple solution.
- ✓ This complete all-in-one solution delivers the ability to combine public/private and personal cloud together.

There are many cloud solution providers out there  
Don't get caught up in the *STORM*

MaximumBit, Inc.

Desktop  365<sup>TM</sup>

**Start your  
free trial  
today!**

<http://www.maximumbit.com>

**Desktop 365** is the industry's **FIRST** comprehensive cloud solution.

For more information contact [sales@maximumbit.com](mailto:sales@maximumbit.com)



## Q&A

Contact: [sales@maximumbit.com](mailto:sales@maximumbit.com)

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*Transform your business and take advantage of tomorrow's cloud solutions today!*